henry

THE LOCALS' BUSINESS & LIFESTYLE MAGAZINE

henry
IS HERE TO UNITE,
INSPIRE AND IGNITE
people &
their imaginations
across the wider Bay of Plenty
– sharing the best ideas,
stories & advice
ACROSS RETAIL, HOSPITALITY,
HEALTH/WELLBEING,
INDUSTRY AND TOURISM

30,000
COPIES PRINTED
QUARTERLY

Delivered for free to Taupo letterboxes, rural delivery, PO Boxes & town circuit*

Rotorua letterboxes and cafes

Tauranga, Mount Maunganui & Papamoa city circuit* and PO Boxes

Whakatane PO Boxes and selected cafes and accommodators

**town & city circuits include cafes, waiting rooms, medical centres, motel receptions, salons etc, and are topped up monthly*

Also available online at
henrymagazine.nz

what they say:

When my first two page article ran, I had 30 inquiries from clients all the way to Rotorua, I was seriously impressed that print marketing would get such great results. The treatment we were marketing ranges from $590 to $1500 per treatment. henry magazine is now part of my ongoing marketing strategy for our advanced skin treatments and equipment. I would not hesitate to recommend henry magazine and ninetyblack for growing and supporting your business.

– Olivia, Managing Director, Diamond Laser

For more information contact our Account Managers:

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021 907 788

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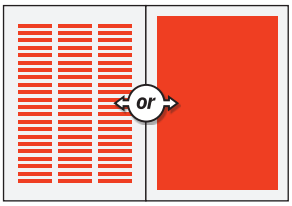
Advertising Rates

Full Page Premium

Go big. Up the front with the contents or grab the back cover.

$1,999+GST

→ Ad size: 200(w) x 270(h) mm + 5mm bleed



Full Page Article *or* Ad

Choose to introduce your business or tell your story through a 420 word article, or place a full page display advert.

$1,599+GST

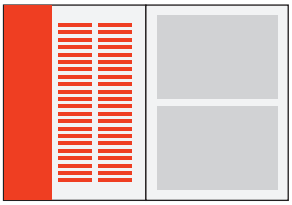
→ Editorial: 420 to 450 words ***or*** Ad size: 180(w) x 250(h) mm

Double Spread Article & Ad

Make a splash. Showcase your business, tell your story, perhaps promote new products/services/changes or your unique point of difference.

$2,499+GST

→ Editorial: 580 to 620 words ***and*** Ad size: 70(w) x 270(h) mm + 5mm bleed

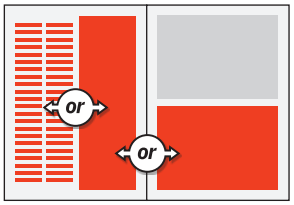


Expert Article & Ad

Min 4 issue booking. Share your knowledge & advice through an expert column each issue on specific areas of expertise within your industry.

$1,599+GST

→ Editorial: 330 to 350 words ***and*** Ad size: 70(w) x 270(h) mm + 5mm bleed



Half Page Article *or* Ad

Choose to introduce your business or tell your story through a 220 word article, or place a half page display advert.

$799+GST

→ Editorial: 220 to 250 words ***or*** Ad: 88(w) x 250(h) mm ***or*** 180(w) x 123(h) mm

Full Strip Advert

Display advert only, placed as best we can based on our Category Guide.

$599+GST

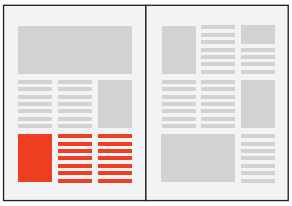
→ Ad size: 70(w) x 270(h) mm + 5mm bleed

Event Showcase

Templated advert to showcase your big event.

$450+GST

→ Editorial: 60 to 80 words, event details, 1 image, 1 logo

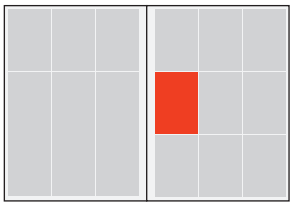


Editorial Contribution (Lifestyle Spotlight)

Promote your business through experience – by contributing approx. 100 words of advice/knowledge to our seasonal lifestyle article.

$250+GST

→ Editorial: up to 100 words, logo & image (if applicable)



Destination Listing

Get people through the doors with your best deal for the season! The Destination Listing ads are low cost, measurable and give you the opportunity to drive business when you want it.

$185+GST*

* subject to subsidy

→ Content: 1 image, Business Description (upto 25 words), special deal (up to 15 words), address, phone number, website

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Booking Deadlines

Summer	*Autumn*	*Winter*	*Spring*
5 November 2021	4 February 2022	7 May 2022	6 August 2022

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